



BEIRUT ENERGY FORUM

The International Beirut Energy Forum
for Renewable Energy and Energy Efficiency

9 > 11 SEPTEMBER 2015
Le Royal Hotel Beirut - DBAYEH

POSTSHOW 2015



6th EDITION

SHOW SUMMARY

Dear colleagues,

The 6th edition of Beirut Energy Forum welcomed a record-breaking amount of delegates, visitors, speakers, sponsors, and exhibitors. We would like to take this opportunity to thank all involved in the forum, particularly our supporters: the Ministry of Energy & Water, the League of Arab States, the European Union, the United Nations Development Program, ESCWA, Banque du Liban, WEC Lebanon, the Lebanon Oil Installations, the Association of Lebanese Industrialists, UNIDO, MEDENEC, RCREEE, SISSAF, MEDDESIRE and WEC Istanbul.

Organized by MCE Group and in strategic partnership with the Lebanese Center for Energy Conservation, Beirut Energy Forum 2015 increased the exhibition size by a staggering 31% compared to last year's edition.

The International Beirut Energy Forum is one of the most reputable and professional energy events in the Middle East specifically dedicated to sustainable energy issues and projects.

The International Beirut Energy Forum is by far the biggest forum in Lebanon attracting key energy people from Lebanon, the Arab World, and the international community. The event is the main yearly platform to discuss all topics related to renewable energy, energy efficiency, and green buildings.

Beirut Energy Forum 2015 welcomed a record-breaking 883 delegates, which represented an increase from last year. The 6th edition of the congress presented parallel conferences and 4 side events for regional and international organizations.

The 2015 edition of Beirut Energy Forum will continue its legacy as the leading event in the region related to renewable energy and energy efficiency offering a national and regional platform for energy experts and professionals from the public and the private sector to meet, discuss, and develop the sustainability sector in Lebanon. Beirut Energy Forum 2015 is a milestone in drawing the future of renewable energy and energy efficiency in Lebanon.

This post-show report summarizes the 2015 event to demonstrate how the show has grown and outlines the strategies used to deliver and expand the event for the future. If you are already involved with Beirut Energy Forum as an exhibitor, visitor or delegate, we would like to thank you for your continued support in making it such a great success.

Organizing Committee
Beirut Energy Forum

PATRONAGE

HE Mr. Arthur Nazarian
Minister of Energy & Water

DATES & VENUE

9-11 September 2015
Le Royal Hotel- Dbayeh

EXHIBITOR & SPONSOR SUMMARY

FLOOR SPACE OCCUPIED
438sqm

NUMBER OF EXHIBITORS
37

DELEGATES SUMMARY

NUMBER OF DELEGATES: 883

COUNTRIES REPRESENTED: 19

AVERAGE DAYS ATTENDED: 3 DAYS



WE WOULD LIKE TO THANK ALL OUR 2014 SPONSORS AND SUPPORTERS FOR THEIR CONTINUOUS SUPPORT

SUPPORTED BY



PLATINUM SPONSOR



GOLD SPONSOR



SUPPORTERS



CO SPONSORS



BUSINESS COMMUNITY PARTNER



COLLABORATOR



MEDIA PARTNERS



IN COLLABORATION WITH



ORGANIZED BY



OPENING CEREMONY

883 DELEGATES



AWARDS



RECOGNITION AWARD



H.E. DR. OMAR KITTANEH Chairman of the Palestinian Energy Authority Palestine



THE LEBANESE INTERNAL SECURITY FORCES' CLASSICAL ORCHESTRA Conducted by Captain Toni Tohme

ENERGY AMBASSADORS OF YEAR 2015 AWARDS TO:



HASSAN HARAJLI

CATEGORY: LEBANESE INDIVIDUAL



LEBANON OIL INSTALLATIONS

CATEGORY: NGO/PUBLIC INSTITUTION
NOT FOR PROFIT INSTITUTION



PHOENIX ENERGY

CATEGORY: LEBANESE COMPANY



MEDENEC

CATEGORY: REGIONAL /
INTERNATIONAL INDIVIDUAL / COMPANY

SPECIAL ANNOUCEMENTS

BEIRUT ENERGY FORUM WITNESSED SOME SPECIAL ANNOUNCEMENTS & FEATURES

42 LECTURES

- DISTRIBUTION OF AWARDS TO VARIOUS PERSONALITIES WHO HAVE CONTRIBUTED IN THE RENEWABLE ENERGY FIELDS
- LAUNCHING OF THE "ENERGY AWARENESS AWARDS" COMPETITIONS IN PRESENCE OF HE. RAMZI JREIJ, MINISTRY OF INFORMATION
- SIGNATURE OF MOU BETWEEN FRANSABANK, IPT & PHONENIX ENERGY
- SPECIAL CLOSING NOTE BY HE. MR. ARTHUR NAZARIAN, MINISTRY OF ENERGY AND WATER: ROLE OF BANKS IN FINANCING ENERGY PROJECTS IN LEBANON
- 6 SIDE EVENTS

72 SPEAKERS



COUNTRIES PARTICIPATION

We had a total of 19 countries at Beirut Energy Forum 2015 . we hosted more than 6 side events that gathered International, Regional and Local Speakers and Delegates.



Austria



Belgium



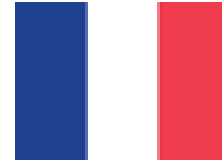
Bulgaria



Egypt



Finland



France



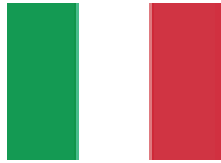
Germany



Iraq



Iran



Italy



Jordan



Lebanon



Palestine



Spain



Syria



Turkey



UAE



UK



USA

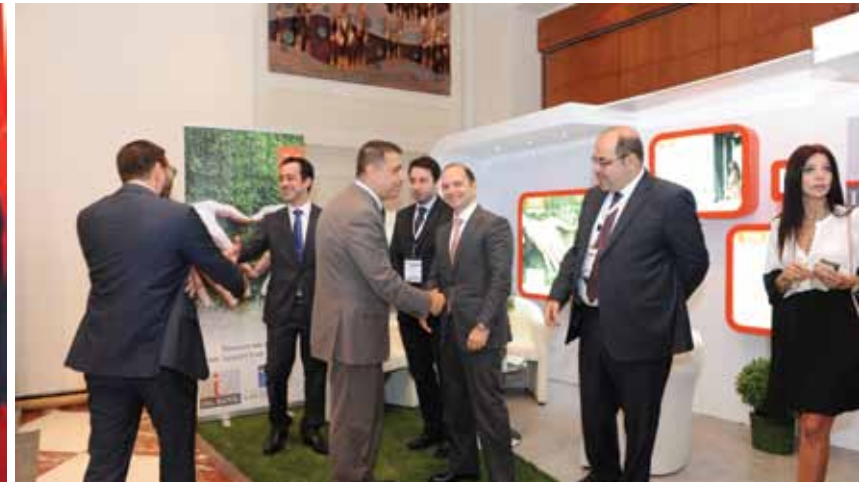
EXHIBITION SUMMARY

SURVEY RESULTS

- exhibitors were successful in meeting their overall objectives
- exhibitors were successful in generating new enquiries for their business
- exhibitors plan to exhibit next year
- exhibitors rated the number and quality of visitors as good

EXHIBITORS LIST

AEMS
ALI
BANQUE AUDI
BLF
CEDRO
CES-MED
ECOSYS
ELEMENTS
EXECUTIVE MAGAZINE
FRANSABANK
GREEN ESSENCE
HIQ SOLAR
IBL
INFO PRO
IRI
KAFALAT
KHATIB & ALAMI
KYPROS
LEBANON OIL INSTALLATIONS
MED-DESIRE
MEDNEC
MEDSOLAR / SOLARTYS
NAVITAS
OEA
PANORAMIC
PHOENIX ENERGY
PHOTOWATT
POWER GROUP
SCHNEIDER ELECTRIC
SGBL
SIG
SISSAF
SOLARNET
SOLARWIND
WEC
WEC-ISTANBUL
YELLOW ECOENERGY



MARKETING AND PROMOTION

By Mail, sms and e-mail campaigns targeted leading professionals, engineers, related companies & energy experts.

1- EMAIL CAMPAIGN

Marketing emails, specifically targeting different divisions of the energy industry individually were sent. These were used to support the mailing campaigns encouraging engineers and professionals to pre-register for the congress or to inform them about the latest updates with the latest registered exhibitors, new speakers etc...

2- DIRECT MAILING CAMPAIGN

A carefully researched direct mailing campaign was carried out to the names and addresses of concerned professionals in Lebanon. This comprehensive campaign included mailing of invitation cards, marketing materials at different stages to all segments of our huge database.

3- LIAISON WITH SUPPORTERS, PARTNERS

Main supporters of the event were involved in the promotion of the Beirut Energy Forum by displaying and distributing print materials.

MEDIA CAMPAIGN

1- PRESS OFFICE

A press office was open throughout the exhibition and conference and provided a point of contact for exhibitors and local and specialist regional media.

2- TV COVERAGE FROM

Reporters from renowned TVs covered the opening ceremony, the panel discussion and conducted interviews with exhibitors and key delegates.

3- THE PRESS CONFERENCES

A several press conferences for various parties broadcasted live on TV.

4- INTERNET SUPPORT

Continuous news concerning the event were listed on the Beirut Energy Forum website www.beirutenergyforum.com

5- PRESS RELEASES

Visit www.beirutenergyforum.com

6- SOCIAL MEDIA

Through the active use of social media, Beirut Energy Forum has built a strong following and presence on various platforms including:

Facebook: [BeirutEnergyForum](https://www.facebook.com/BeirutEnergyForum)

Twitter: [#IBEF2015](https://twitter.com/IBEF2015)

Under the Patronage of Banque du Liban

NEEREA GALA DINNER

in Eau de Vie, Phoenicia Hotel - Beirut

The dinner included a recognition award to the Banque du Liban for the NEEREA initiative in energy & environmental loans



Save your Agenda for the 7th Edition September 2016



7 TH
EDITION

If you are interested in exhibiting and sponsoring
Beirut Energy Forum 7th Edition contact the organizer

MCE GROUP

PO.Box: 2914- Jounieh- Lebanon | Tel: +961 9 900111 | Fax: +961 9 900110 |
Email: events@mcegroup.net | bef@beirutenergyforum.com | www.mcegroup.net